

## Privacy Policy for Website

The Armagh Observatory and Planetarium, (the AOP), is an open and transparent organisation and is committed to protecting your privacy. We operate in accordance with the GDPR, any successor legislation and the Freedom of Information Act 2000. This policy explains the information we collect from you when you use our services, and what we may use it for.

### What data do we collect from you?

We collect data from you ('user data') when you register to receive updates from us. This data can sometimes comprise personal data about individuals, to which UK data protection laws apply. These terms and conditions and our data protection policy describe the AOP's approach to fulfilling its obligations under those data protection laws.

### Our use of user data

We will use user data we collect from you only in accordance with the following guidelines:

- to provide the updates to you
- to provide and improve our service to you
- to notify you of any changes to our terms and conditions of use.
- to send you information about our other products and services if you so wish.

### Tracking our visitors

We use Google Analytics including Google Analytics Demographics and Interest Reporting to monitor how people use our websites and aggregate general statistics about customers, traffic patterns and related site information in an anonymous form. Any demographic reports produced using this data will be used to determine a better understanding of our website traffic, visitor needs and to tailor future content and functionality.

### Cookies

The AOP website uses cookies. A cookie is a small file placed on your computer by a website. Cookies allow the AOP to improve the quality of your visit to our websites. If your browser permits it you can set your computer to reject cookies, although this may affect the quality of your visit. If you would like further information about how we use cookies, please click here:

<https://www.civicuk.com/cookie-control>

If you are concerned about the use of cookies, we suggest you set your browser's privacy settings to 'high'. This setting will block cookies that collect personal information without your explicit consent while allowing you to fully enjoy the features of the websites. Depending on your web browser, you may also be able to block or delete specific cookies using browser tools or settings.

## Newsletter

The AOP uses MailChimp to provide our e-mail newsletter service. An individual must submit personal information about themselves (e.g. name, e-mail address, interests) to sign up to this service. This personal data is collected by MailChimp on behalf of the AOP. MailChimp are not permitted to use the data for their own purposes nor to sell or distribute it on to any other individual, organisation or business under any circumstances.

You can 'opt out' of the newsletter at any time by clicking on the 'Unsubscribe' link at the bottom of each newsletter.

## Booking tickets online

Our online booking service is provided by Ticketsolve. They collect personal information on behalf of the AOP to process each transaction and only retain and use this data where it is necessary to fulfil your order. They do not disclose personal data to other parties. If you have any other questions about this policy or would like to make an access to information request, you can write to us or contact us online at the following address:

Records and Information Manager  
Armagh Observatory and Planetarium  
College Hill  
Armagh  
Northern Ireland  
BT61 9DG

[Info.compliance@armagh.ac.uk](mailto:Info.compliance@armagh.ac.uk)

You also have the right to complain to the Information Commissioner's Office if you are unhappy about the way the AOP handles your data: <https://ico.org.uk/concerns/>.

For independent advice about data protection, privacy and data sharing issues, you can contact the Information Commissioner at: Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

<https://ico.org.uk>